





## Content

- Challenges in developing WB Industrial coatings
- Patcham's suggestions
- Performance of Patcham additives
- Conclusion



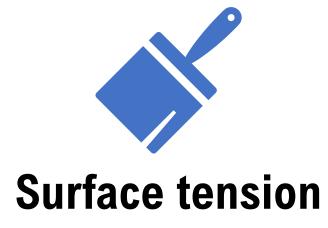
## Solvent-borne Technology

- Need for change: regulatory, VOC reduction
- Multifunction contribution of Solvents
- Broad range of solvents, for various options





## Characteristics WB vs. SB



Water: 72 mN/m

Organic solvents: lower than water,

wide variety



### **Evaporation speed**

Water: slow to fast, depending on RH

Organic solvents: fast to slow,

depending on selection



Water: local; purified, demi-water

Organic solvents: industrial quality



## Waterborne Technology

- Additives are necessary
- Water has very high surface tension
- Additives to lower ST, but risk of foam stabilization
- Dispersions are very different from polymer solutions, requiring very different procedures
- Compatibility additive / binder?
- Chemical reactivity?



### **Selection Additives**

**WB** Industrial application



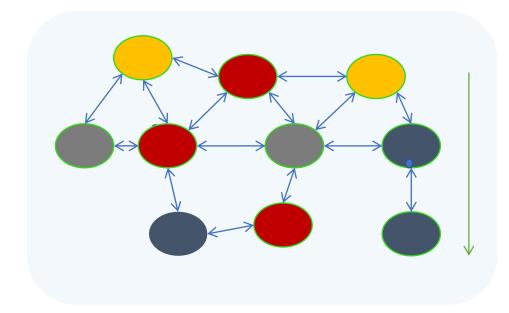
### Pat-Add DA 817

**WB Industrial Primers and Topcoats** 



### Pat-Add 817

#### Introduction



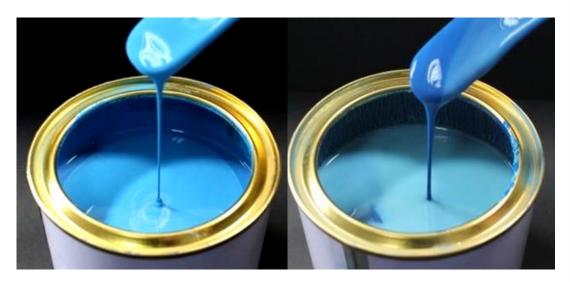
- Organic Pigment
  Inorganic Pigment
  Extender
- Dispersing agent on the pigment surface

- Polymeric, "Self assembling nature"
- Tight cluster of mixed multiple pigment anchoring groups
- Electrostatic stabilization for high resistance to flocculation
- Charged nature of this structuring dispersant in aqueous environment provides nuclei for self assembly behavior
- Wide range of resin compatibility
- Provides excellent anti-settling properties for 2K aqueous epoxy and PU formulations
- End Use- WB Primers, Topcoats, Basecoats for Industrial applications



## WB Epoxy Primer

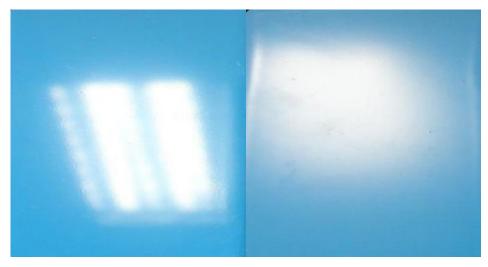
#### **Settling after 24 hours storage**



Pat-Add DA 817

Reference

#### Application on MS panel @ 60 µm DFT



Pat-Add DA 817

Reference

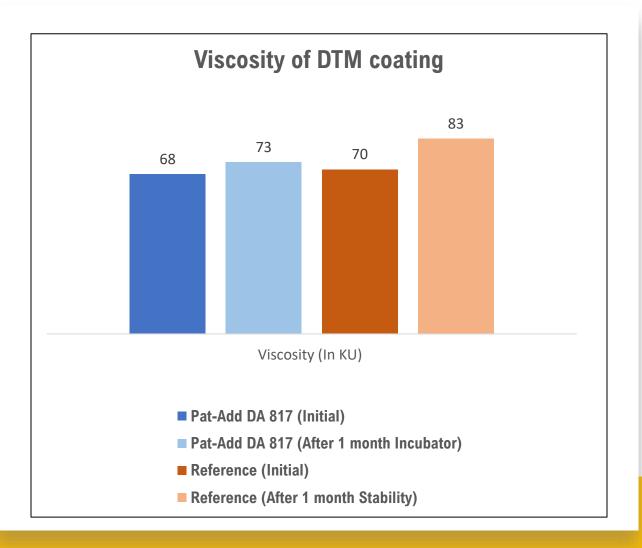
	Pat-Add DA 817	Reference
DOI	50	5
Gloss @20° GH	75	12
Gloss @60° GH	94	48



## WB Alkyd based Direct to Metal coating



	Pat-Add DA 817	Reference
DOI	59	7
Haze	27	7.6
RIQ	37	5
Gloss @20° GH	79	47

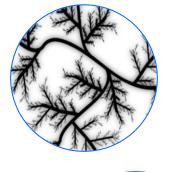




**WB Pigment dispersions** 



Introduction



### **Lower MW Branched Polymeric Segments**

Allows it to be used in a wider range of resin systems without incompatibility issues



#### **Multiple anchoring groups**

Faster wetting rate, Lower mill base viscosity, Stronger stabilization



Higher volume per unit mass of polymer

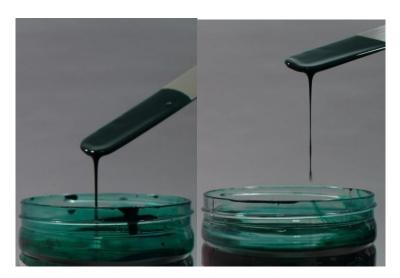
Dense polymeric structure between the pigment particles creates steric repulsion

- HMV Technology inhibits the inherently prominent attractive forces to provide longer stability for dispersions
- Wider compatibility with binders and solvent
- Effective for dispersion of High Channel Carbon Blacks (HCC's) and difficult to disperse organic pigments
- Low VOC as compared to conventional Dispersing agents

End Use- Pigment dispersions for Decorative and Industrial applications



#### Flow of Colorants





Pat-Add DA 603LV

Reference



Pat-Add DA 603LV

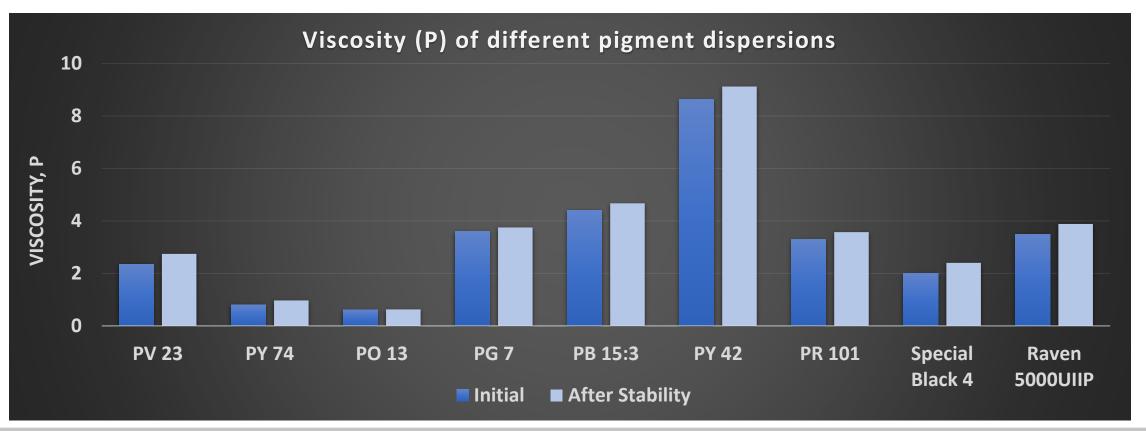
Reference

Pat-Add DA 603LV

Reference



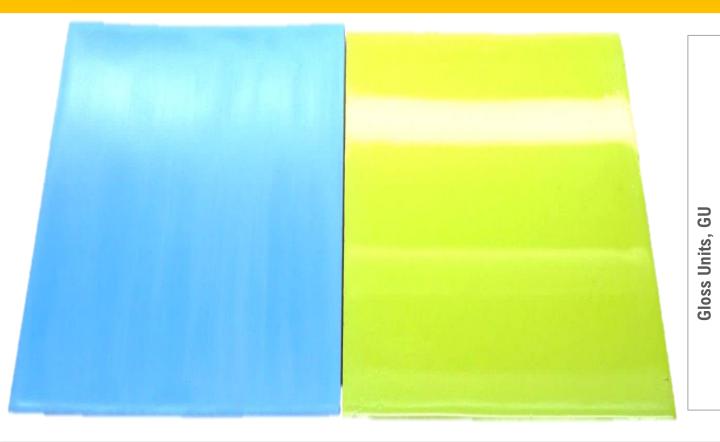
Stability of pigment dispersions

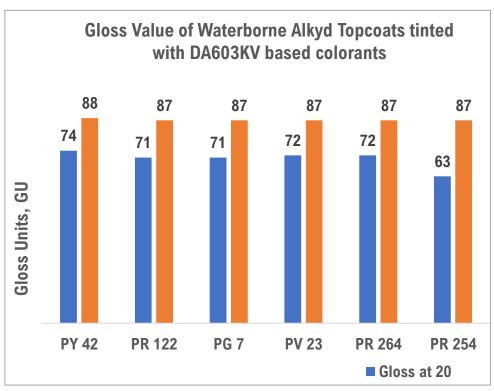




## Waterborne Industrial Applications

Alkyd Emulsions topcoats tinted with Pat-Add DA 603LV based colorants







### WB Auto Refinish Basecoat

#### Tinted with Pat-Add DA 603LV based colorants

Application details of Base coat		
Panel	Plastic Demo car shape 2K PU WB primer Sanded 600 mesh emery paper apply WB base coat	
Application viscosity	24" by FC 4 at 30°C(88°F) for Spray application if require add DM water for spray application	
Curing	15 minutes flash off and cure it 80°C(176°F)/30 minutes	
DFT(Dry Film Thickness)	15-18 μm	





### Pat-Add DA 861 and DA 401

**Transparent pigment dispersions** 



## Transparent Iron Oxides

• CHALLENGES

Long Processing Time

**Stability** 

**Transparency** 



### Conditions for optimal performance

### Key performance ingredients (next to TR Pigment selection)

- Wetting & Dispersing agent
- Proven success with Pat-Add DA 401 in conjunction with Pat-Add DA 861!
- Providing optimal stabilization through presence of high density of electrostatic and entropic functionalities
- Optimal wetting and stabilization, notably for small particle sized inorganic pigments



## Pat-Add DA 861 and DA 401

### PC of Transparent Yellow and Red Iron Oxides

#### PC Transparent Iron Oxides



	PC Transparent Iron Oxides	
Properties	Yellow	Red
	(Pigment 1)	(Pigment 3)
Viscosity in P (CAP 2000+ @200rpm, sp #1)		
Initial	4.763	0.131
After Stability*	7.88	0.853
Fineness of Grind, µm	<8	<8
Flow of PC after stability	Flowy	Flowy

Yellow Red

\*Stability Checking 1 month x 60°C/140°F



## Transparent Yellow Iron Oxide

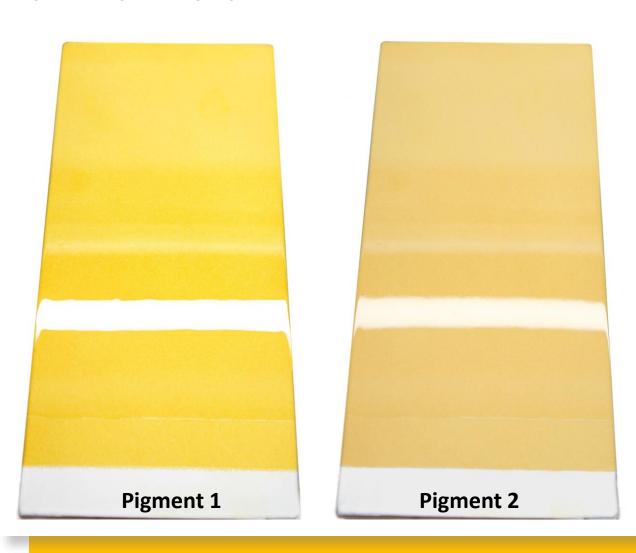


### 2% Pigment Loading in WB 2K PU Clear

Properties	Pigment 1	Pigment 2
L*	75.09	74.45
a*	12.57	15.34
b*	58.82	64.93
%Transparency	86.74	81.44
Gloss at 20°	152	100
Gloss at 60°	134	102
Haze	0	7.6



### Spray Application of WB Basecoats



Substrate: CRS Panel

Primer: SB Epoxy/PA

Primer Surfacer: SB 2K PU

Basecoat: WB Aluminum B/C

Topcoat SB 2K PU Clear



## Transparent Yellow Iron Oxide



### 2% Pigment Loading in WB 2K PU Clear

Properties	Pigment 3	Pigment 4
L*	55.16	48.7
a*	41.08	42.7
b*	49.78	38.94
%Transparency	76.84	59.28
Gloss at 20°	118	75
Gloss at 60°	108	91
Haze	5	7.8



### Spray Application of WB Basecoats





Substrate: CRS Panel

Primer: SB Epoxy/PA

Primer Surfacer: SB 2K PU

Basecoat: WB Aluminum B/C

Topcoat SB 2K PU Clear



### **Substrate Wetting and Leveling**



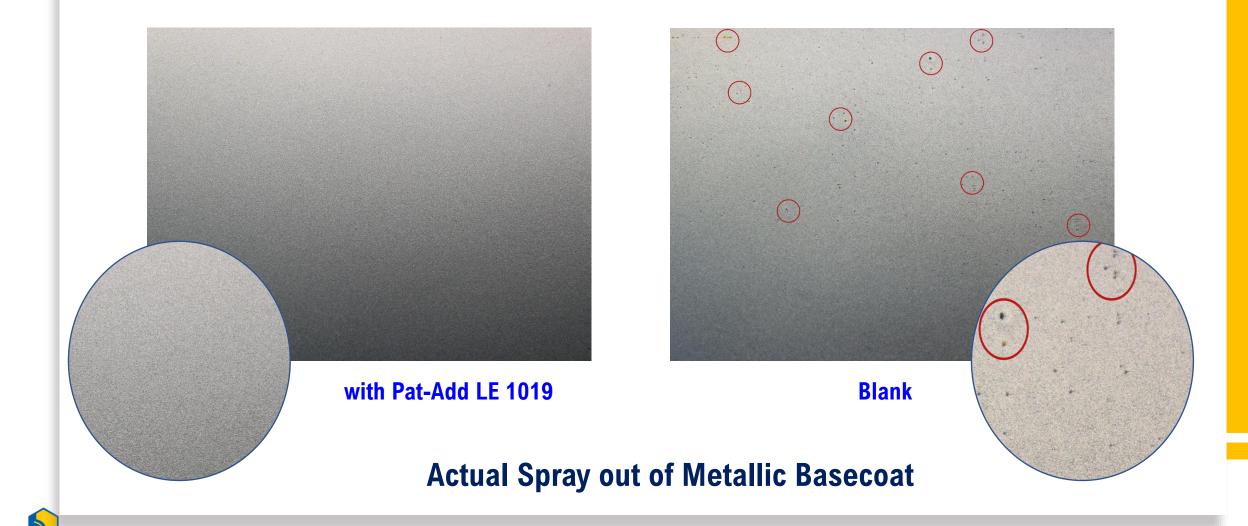
### Pat-Add LE 1019

#### Introduction

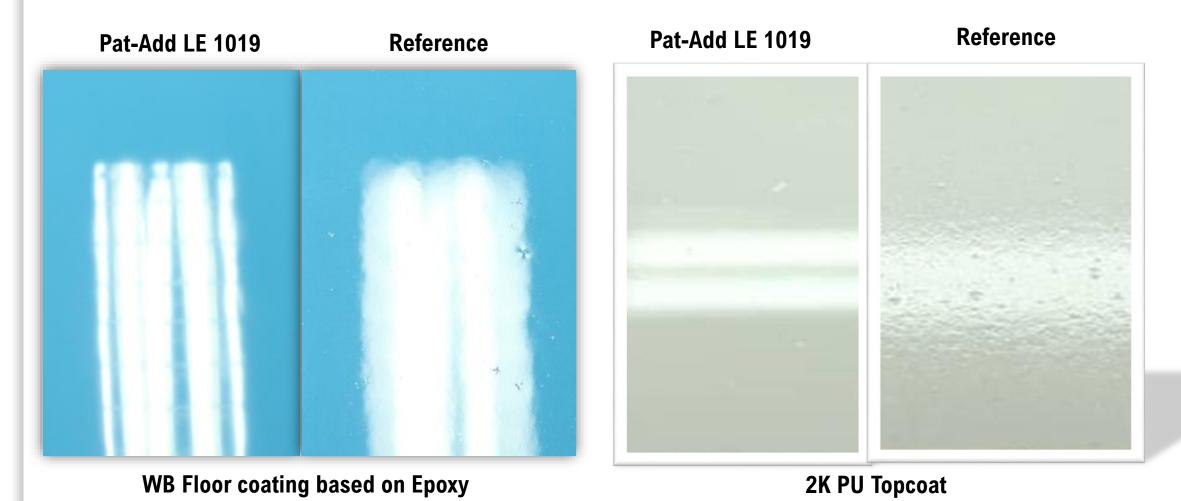
- 100% solvent-free polyether modified polysiloxane
- Universal surface modifier, for solventborne, solvent free and waterborne application
- Excellent gloss, flow, levelling, slip and anti cratering properties helps to reduce defects
- Eliminate in-can and film defects like floatation and flocculation
- Improve orientation of effect pigments like matting agents, aluminum and mica pigments
- No side effects like intercoat or recoat adhesion in low bake as well as high bake system



### 1K WB Metallic Basecoat

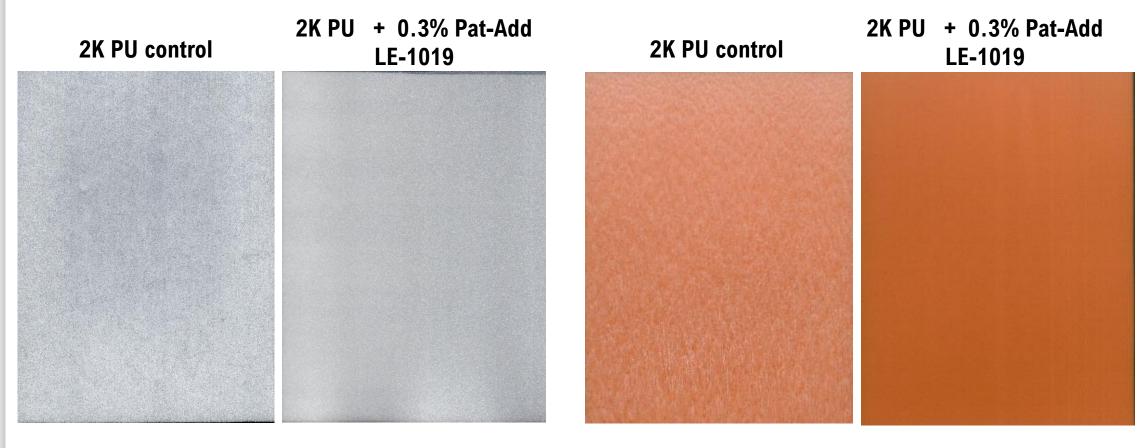


# WB Industrial Topcoats





### Orientation





**Special effects pigments orientation** 



Wetting and Dispersing agents

Pat-Add DA 817
Pat-Add DA 603LV
Pat-Add DA 861 and Pat-Add DA 401

Levelling and Slip Agents

Pat-Add LE 1019

## Conclusion

High Performance of Waterborne Industrial Coatings are formulated by proper selection of Additives

Selection process includes, questioning:

- Where is the additive to be located to function
- What is the proper amount of additive
- Dependent on interaction of ALL components



### **Contact Information**



Technical Sales Support Specialist – Region Europe **Coating Industry** 

: +420601554638

#### **Patcham Europe BV**

Dorpsstraat 24 A, 7451 BV Holten, Netherlands.

**\( : +31630723609 \)** 

#### **Sukanya Chakraborty**

**Technical and Sales Manager** PATCHAM (FZC)



: +971529694383



:sukanya@patchamltd.com





## Thank You!



#### Disclaimer

While every effort is made to provide accurate and complete information on The **PATCHAM ADDITIVES**, various data may vary depending upon different raw materials, formulations, test procedures and test conditions.

The accuracy, reliability, or totality of the information are not guaranteed or warranted in any way. The **PATCHAM FZC** and its representatives disclaim liability of any kind whatsoever, including liability for quality, performance and fitness for a particular purpose arising out of the use, or inability to use the information.

